

PONOKA ARTS, RECREATION & CULTURAL SOCIETY



Saturday, June 13th, 2026

SPONSORSHIP OPPORTUNITY 2026

ALL PROCEEDS SUPPORT COMMUNITY UPGRADES AND THE FUTURE FIELD HOUSE

Event Information

ABOUT THE EVENT

The PARCS Community Disc Golf Classic is a community-driven fun tournament bringing together players, families, and local businesses for a day of recreation, connection, and friendly competition.

Hosted in Ponoka at the Riverside Rotary Park, this event showcases the growing sport of disc golf while supporting PARCS initiatives that enhance recreational opportunities in our community. Participants and spectators will enjoy a few hours of play, community activities, and local engagement. There will also be a community activity zone for public spectators to come by and enjoy.

WHY SPONSOR

Sponsorship of the PARCS Disc Golf Classic is an opportunity to:

- Connect directly with an engaged, local audience
- Showcase your business in a fun, active community setting
- Gain exposure through event marketing and social media
- Support local recreation and community development
- Align your brand with health, wellness, and outdoor activity

COMMITTED TO ENHANCING ARTISITC, RECREATIONAL AND CULTURAL OPPORTUNIES FOR ALL IN YOUR COMMUNITY

Sponsorship Opportunities

Title Sponsor

\$1,500 - (1) Available

- Event naming rights (“PARCS Disc Golf Classic presented by [Sponsor]”)
- Logo featured on the official event website
- Prominent logo placement on all player and volunteer t-shirts
- Verbal recognition during opening and closing announcements
- Dedicated social media spotlight post
- Logo displayed on sponsor event signage
- Logo included on player yardage cards

Feature Sponsor

\$750 - (3) Available

- Logo on back of all player and volunteer t-shirts
- Dedicated social media spotlight post
- Verbal recognition at event
- Logo on event sponsor signage
- Optional opportunity to sponsor a featured prize or giveaway with on-site recognition
- Logo included on player yardage cards

Supporting Sponsor

\$500 - (5) Available

- Logo on back of all player and volunteer t-shirts
- Social media recognition (grouped post)
- Logo displayed on main event signage
- Logo included on player yardage cards

Hole Sponsor

\$300 - (18) Available

- Exclusive sponsorship of a designated hole during the tournament
- Opportunity to host an on-site activation or approved hole challenge
- Logo displayed on sponsored hole signage
- Logo included on player yardage cards

19th Hole Sponsor

\$500 & or in-kind - (1) Available

- Exclusive designation as the “19th Hole Sponsor”
- Logo displayed at the food and beverage area
- Logo displayed on event sponsor signage
- Social media recognition (pre- and post-event)
- Verbal recognition during opening and closing announcements
- Opportunity to engage directly with participants and spectators

Community Activity Zone Sponsor

\$500 or in-kind - (4) Available

- Be part of a disc golf-themed family and spectator experience zone
- Opportunity to host a family-friendly booth or interactive activity
- Direct engagement with families, spectators, and community members
- Prominent logo placement within the Community Activity Zone
- Logo displayed on event sponsor signage
- Social media recognition (pre- and post-event)

In-Kind Sponsor

Value-Based Contribution

- Provide prizes, products, or services to support the event
- Logo included on player yardage cards (associated with contribution)
- Social media recognition post event thank you

Next Steps

To confirm your sponsorship, please contact parcssecretary@gmail.com. Payment can be made by credit card through the donation button on our website, or by e-transfer or cheque.

On behalf of the PARCS Board of Directors, thank you. We would be proud to feature you or your company at the PARCS Disc Golf Community Classic.

Riverside Rotary Park



HOSTED BY:

PARCS

PONOKA ARTS, RECREATION & CULTURAL SOCIETY

TO REGISTER & FOR MORE INFORMATION : PARCSSOCIETY.CA