



FIELD & FORK

AN EVENING WITH PARCS



Westwood Estates, Ponoka



Elegant



Unforgettable

JOIN US
SATURDAY OCTOBER 4, 2025

SPONSORSHIP OPPORTUNITY 2025

ALL PROCEEDS SUPPORT PARCS COMMUNITY UPGRADES AND THE FUTURE PONOKA FIELD HOUSE



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ABOUT THE EVENT:

Field & Fork: An Evening with PARCS is a farm-to-table inspired fundraising experience that brings together our community to celebrate local food, Ponoka and area family farms, and shared abundance. Guests will enjoy a multi-course prairie-inspired harvest dinner, curated with the finest local ingredients, paired with wine and live entertainment. This event raises support for PARCS, connecting sponsors directly to a meaningful cause while showcasing their brand to a highly engaged audience. Hosted at the stunning new Westwood Estates, the evening will feature a culinary adventure led by Chef Shelby Goedhart and the talented team at HT Catering.

WHY SPONSOR:

Sponsorship for the event is an opportunity to:

- Position your business as a leader in community support and sustainability.
- Gain exposure through event marketing, social media, and media recognition.
- Connect with other community-minded businesses and individuals.
- Support a local organization that puts everything back into community upgrades and a future field house for the community to enjoy.

Committed to enhancing artistic, recreational, and cultural opportunities for all in your community

SPONSORSHIP OPPORTUNITIES:

Presenting Sponsor – \$5,000 (Exclusive)

As the exclusive Presenting Sponsor, your business will receive top-tier recognition and visibility throughout the entire event.

Benefits include:

- Recognition as the Presenting Sponsor on the official event website
- Pre- and post-event social media highlights
- Logo displayed on event TVs throughout the evening
- Business name featured at the top of every dinner menu
- Special thanks and recognition from the MC during the program
- Logo placement on all event signage
- 4 VIP Tickets to the Field and Fork dinner
- 8 Invitations to the private Elite Wine & Cheese Hour

Platinum Executive Chef Sponsor – \$3,500 (2 Available)

Highlight your brand as a leading supporter of this culinary celebration.

Benefits include:

- Recognition as a Platinum Sponsor on the event website
- Social media recognition before and after the event
- Logo displayed on event TVs throughout the evening
- Special recognition by the MC during the evening program
- Business name featured on event signage
- 2 VIP Tickets to the Field and Fork dinner
- 4 Invitations to the exclusive Elite Wine & Cheese Hour

Course Sponsor – \$2,500 (6 Available)

Feature your business by sponsoring one of the courses in our multi-course dinner.

Benefits include:

- 2 Invitations to the Elite Wine & Cheese Hour
- Company name listed on the printed dinner menu
- Recognition on the official event website
- On-stage recognition from the MC during the evening
- Dedicated social media spotlight leading up to the event
- Thank-you feature on social media after the event
- Business name included on sponsor signage at the event

“Golden” Feature Sponsor – \$2,500 (Exclusive)

This unique sponsorship offers branding opportunities around a highlighted feature of the evening.

Benefits include:

- Pre- and post-event social media recognition
- Recognition from the MC during the evening program
- Custom company branding on a featured event element
- Business name included on event signage
- 2 Invitations to the Elite Wine & Cheese Hour

Feature Sponsor – \$1,000 (Unlimited)

Gain strong recognition as a valued partner of the evening.

Benefits include:

- 2 Invitations to the Elite Wine & Cheese Hour
- Social media highlight before the event and thank-you feature afterward
- Business name included on sponsor signage at the event

Supporting Sponsor – \$500 (Unlimited)

Support the event while receiving community recognition.

Benefits include:

- Thank-you feature on social media following the event
- Business name included on sponsor signage at the event

Community Sponsor – \$250 (Unlimited)

Perfect for local businesses and organizations wanting to show support and share in the evening's success.

Benefits include:

- Group thank-you post on social media after the event
- Business name included on sponsor signage at the event



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NEXT STEPS:

Sponsorship confirmation deadline: September 20th, 2025

To confirm your sponsorship, please email parcssecretary@gmail.com.

On behalf of the PARCS Board of Directors, thank you. We would be honoured to feature your company at Field & Fork: An Evening with PARCS.



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Westwood Estates



PARCS

PONOKA ARTS, RECREATION & CULTURAL SOCIETY

SCAN HERE
FOR TICKETS
& EVENT INFO



WESTWOOD
ESTATES



FOR TICKETS + INFORMATION : [PARCS.CA](https://parcs.ca)